



SWRTHY LLC

Mission, Vision & Core Beliefs

Technology Solutions · Worthy of the Work



Mission Statement

Swrthy builds technology that eliminates waste — wasted code, wasted processes, wasted resources, and wasted potential — delivering solutions worthy of the people and institutions they serve.

Extended Mission

Swrthy is a Florida-based technology solutions company that partners with independent businesses and government entities to reduce technical debt, remove operational bottlenecks, and deploy purposeful software that creates measurable impact. We build products and platforms — like Srplus, our food rescue technology — that connect surplus to need, complexity to clarity, and capability to those who lack it. We exist at the intersection of technology and stewardship. Every system we build, every line of code we write, and every contract we fulfill is held to one standard: *is it worthy?*

Vision Statement

A world where no resource goes wasted — not food, not technology, not human potential — because the right systems exist to connect them.

What We Do

Swrthy delivers technology solutions across three pillars:

1. Technical Debt Elimination

We audit, modernize, and rebuild legacy systems that are costing organizations money, time, and security exposure. We don't just patch problems — we architect systems that don't create new ones.

2. Bottleneck Engineering

We map, identify, and engineer away the operational chokepoints that slow government agencies and independent businesses down — through automation, AI integration, and purpose-built software.

3. Product Development



We build our own products — like Srplus — and white-label solutions for clients who need technology that serves a mission, not just a market.

Core Beliefs

These are not values we perform. They are the operating principles that govern every decision, every contract, and every line of code.

01 — WORTHY OVER CHEAP

We will not build cheap solutions to pass compliance. Every system **Swrthy** delivers must be worthy of the institution it serves and the people it affects. Quality is not a premium — it is the baseline.

02 — STEWARDSHIP IS STRATEGY

We believe that responsible use of resources — financial, technical, and human — is not just ethical, it is the most profitable long-term position. Waste is a liability. Stewardship is a competitive advantage.

"People curse the one who hoards grain, but they pray God's blessing on the one who is willing to sell." — Proverbs 11:26

03 — TECHNICAL DEBT IS A JUSTICE ISSUE

When government systems are slow, broken, or inaccessible, the people who suffer most are those with the fewest options. **Swrthy** treats legacy technology modernization as a service to communities, not just a revenue opportunity.

04 — SAFETY IS NON-NEGOTIABLE

We build secure systems by default. No corner-cutting on authentication, data handling, access control, or compliance. A **Swrthy** product that creates a security liability for a client is a failure — regardless of whether it shipped on time.

05 — PROFITABILITY ENABLES PURPOSE

We are not a nonprofit. Profit funds our ability to build more products like Srplus, hire people who believe in this mission, and serve clients who couldn't otherwise afford enterprise-grade solutions. A profitable **Swrthy** is a mission that survives.



06 — SMALL TEAMS, BIG SYSTEMS

We believe a small, technically elite team operating with discipline and clarity can outperform a large, bureaucratic firm on every meaningful metric. **Swrthy** stays lean intentionally.

07 — TRANSPARENCY BUILDS CONTRACTS

We document everything. We communicate clearly. We never oversell scope or hide technical limitations from clients. In government contracting especially, trust is the contract before the contract.

08 — PRODUCTS OUTLAST PROJECTS

Wherever possible, **Swrthy** builds products — reusable, scalable software that serves multiple clients — rather than one-off custom builds that die with the engagement. Splus is the model. Every client engagement is an opportunity to build toward the next product.

09 — THE GIFT MUST FLOW

We believe technology — like living water — is most powerful when it moves, reaches new places, and gives life to communities that have been without it.

"If you knew the gift of God... he would have given you living water." — John 4:10

10 — WORTHY MEANS ACCOUNTABLE

We stand behind our work. If a **Swrthy** system fails, we show up. No blame-shifting, no contract-hiding. Accountability is what separates a worthy vendor from one that just survived the procurement process.



Swrthy vs. Srplus – Clarity of Roles

Srplus is the proof of concept that **Swrthy** can build mission-driven technology at speed. It is the portfolio piece, the SBIR candidate, and the model for every future product we build.

	Swrthy LLC	Srplus
Type	Parent company / technology firm	Product / platform
Serves	Independent businesses + government entities	Restaurants + consumers
Revenue	Contracts, retainers, product licensing	Transaction commissions, subscriptions
Mission	Eliminate technical debt and bottlenecks	Rescue surplus food in real time
Audience	Procurement officers, agencies, CTOs	Restaurant owners, hungry people

Positioning Statement

For proposals, pitches, and introductions:

“Swrthy is a technology solutions company that helps government agencies and independent businesses eliminate technical debt, automate bottlenecks, and deploy AI-powered software that creates measurable impact. We are small, fast, and accountable — and we build systems worthy of the people who depend on them.”

Tagline Options

Use Case	Tagline
Brand / General	Technology Solutions. Worthy of the Work.
Government Contracting	Built for Mission. Engineered for Results.
B2B / Independent Clients	Less Debt. Less Friction. More Done.
Biblical / Foundational	Where the Gift Flows.
Pitch Deck Cover	We Build What's Worthy.



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John 4:10